



Urban League of Detroit
& Southeastern Michigan
Empowering Communities, Changing Lives
Since 1916

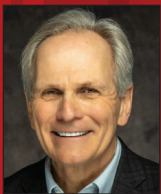
Celebrating 110 Years of Service

47th Annual
Salute to
Distinguished Warriors
Dinner

Thursday, March 19, 2026

Detroit Marriott Renaissance Center
5:30 PM Reception • 6:30 PM Dinner and Program

2026 Honorees



Steven Spreitzer
President & CEO, Michigan
Roundtable-Retired



Carolyn Normandin
Regional Director - Michigan,
Anti-Defamation League
(ADL)-Retired



Edna Talbert Bell
Former Wayne County
Commissioner & Host of The
Community Bell Show



Dr. Antoine M. Garibaldi
President Emeritus &
Distinguished University
Professor,
University of Detroit Mercy



Posthumously
Luther A. Keith
Pioneer Journalist &
ARISE Detroit Founder

SPONSORSHIP PACKAGE

Please click [here](#) for sponsorship and ticket details



Levels of Sponsorship

PRESENTING SPONSOR - \$50,000

- Recognition as Presenting Sponsor on all marketing materials and press release
- Presenting Sponsor recognition during event
- Presenting Sponsor designation on Urban League website with link
- Opportunity to distribute promotional materials/items (provided by sponsor)
- Speaking opportunity during event
- Photo opportunity with Distinguished Warriors Honorees
- Seating on Dais and attendance at VIP Reception
- Two (2) premium tables for 10 guests each
- Full page color ad in Virtual Program book
- Youth Dialogue Sponsor
- One (1) Foursome's for 2026 "On the Course for Academic Achievement" Golf Outing
- One Table of (8) eight guests during 2026 Guild Gala Luncheon
- Full page color ad in Guild Gala program book

DISTINGUISHED SPONSOR - \$30,000

- Recognition as Distinguished Sponsor on all marketing materials
- Distinguished Sponsor recognition during the event
- Distinguished Sponsor designation on Urban League website with link
- Photo opportunity with Distinguished Warriors Honorees
- Attendance at VIP Reception
- Two (2) premium tables for 10 guests each
- Full page color ad in Virtual Program book
- One (1) Foursome for 2026 "On the Course for Academic Achievement" Golf Outing

PRESIDENTIAL SPONSOR - \$25,000

- Presidential Sponsor recognition during event
- Presidential Sponsor designation on Urban League website with link
- Photo opportunity with Distinguished Warriors Honorees
- Attendance at VIP Reception
- Two (2) premium tables for 10 guests each
- Full page color ad in Virtual Program book

HUMANITARIAN SPONSOR - \$15,000

- Humanitarian Sponsor recognition during event
- Humanitarian Sponsor designation on Urban League website
- Photo opportunity with Distinguished Warriors Honorees
- One (1) table for 10 guests
- Full page color ad in Virtual Program book

SUPPORTING SPONSOR - \$10,000

- Supporting Sponsor recognition during event
- Supporting Sponsor designation on Urban League website
- Photo opportunity with Distinguished Warriors Honorees
- One (1) table for 10 guests
- Full page color ad in Virtual Program book

BENEFACTOR - \$5,000

- Benefactor Sponsor recognition during event
- VIP Reception Access for two (2) guests
- One (1) table for 10 guests
- Full Page color ad in Virtual Program book

FRIEND - \$2,500

- Friend Sponsor recognition during event
- One (1) table for 10 guests
- ½ Page color ad in Virtual Program book

NON-PROFIT/501©3 PARTNER - \$1,750

ONLY for non-profits with annual budget under \$5 million

- Friend Sponsor recognition during event
- One (1) table for 10 guests
- ½ Page color ad - additional \$200

ADULT TICKET - \$250

- One (1) Salute to Distinguished Warriors Program and Dinner Ticket
- One (1) Equity Advocate Empower Squad membership to the Urban League of Detroit & Southeastern Michigan (\$100.00 value)

Celebrating 110 Years



PROGRAM BOOK AD RESERVATION FORM

March 19, 2026 • Detroit Marriott Renaissance Center

Purchase an ad to celebrate the
Urban League of Detroit & Southeastern Michigan's
47th Annual Salute to Distinguished Warriors
in the virtual commemorative, souvenir program book.

AD RESERVATION	PROGRAM BOOK ADVERTISING SIZES
<p><input type="checkbox"/> Yes, my company/organization/I will support the Urban League of Detroit & Southeastern Michigan Distinguished Warriors Celebration at the following level:</p> <p><input type="checkbox"/> Full Page \$500.00</p> <p><input type="checkbox"/> Half Page \$250.00</p>	<div><div>Full-Page Color 7.75 x 10 (Vertical)</div><div>Half-Page Color 7.75 x 4.75 (Horizontal)</div></div>

NAME _____ TITLE _____

COMPANY _____ ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

E-MAIL _____

☐ FORWARD AN INVOICE

☐ CREDIT CARD PAYMENT

Please submit your credit card payment through the Urban League website by clicking [here](#). Online payments can be made by credit card or ACH. Please e-mail this form to: events@deturbanleague.org

☐ CHECK ENCLOSED

Please make all checks payable to the "Urban League of Detroit & Southeastern Michigan". Please return payment with this form to:

Urban League of Detroit & Southeastern Michigan
Attention: Salute to Distinguished Warriors
208 Mack Avenue
Detroit MI 48201

Submit Advertisements in PDF, TIF, .EPS, or JPG to: events@deturbanleague.org
Advertising Deadline is Friday, February 27, 2026

ALL ADS MUST BE CAMERA READY

For more information contact: Urban League of Detroit & Southeastern Michigan
at 313.831.5573 or email at events@deturbanleague.org

Urban League of Detroit & Southeastern Michigan SDWD • 208 Mack Avenue • Detroit, MI 48201

Celebrating 110 Years



47th ANNUAL SALUTE TO DISTINGUISHED WARRIORS DINNER

Thursday, March 19, 2026

LEVEL OF SUPPORT

- ☐ Presenting Sponsor \$50,000 ☐ Humanitarian Sponsor \$15,000 ☐ Friend \$2,500
☐ Distinguished Sponsor \$30,000 ☐ Supporting Sponsor \$10,000 ☐ Non-Profit Partner \$1,750
☐ Presidential Sponsor \$25,000 ☐ Benefactor Sponsor \$5,000 ☐ Ticket \$250 - Qty: _____
☐ Sorry I am unable to participate but I would like to make a contribution/donation of \$ _____

SPONSOR INFORMATION

Date: _____ Corporation/Business: _____

Contact Name: _____

Title: _____

Mailing Address: _____

City: _____ State _____ Zip _____

Telephone: _____ Fax: _____

Email: _____

(Required to receive link for event)

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